

REKINDLING KENMORE'S CORE



Kenmore Boulevard - The BLVD - is not only Akron's largest neighborhood business district, it is also Akron's emerging Music Row, with a dozen music related businesses in a 3-block area: music retail, recording studios, live music venues, and music schools. With a new K-5th elementary school and 4-8th visual & performing arts school being built just one block north of the BLVD, Better Kenmore's plan for 2024-26 is to develop the BLVD Historic District in a way that is catered to students and their families, with an arts focus and music at its core. Here's how:

 <p>Create Spaces That Sing</p> <p>Enhance the BLVD's sense of place through clean, safe & creative spaces</p>	 <p>Amplify Development</p> <p>Fill buildings with music, arts & resident-friendly businesses & housing</p>	 <p>Engage Community</p> <p>Convene the community around critical issues that impact the BLVD</p>	 <p>Attract the Crowds</p> <p>Make the BLVD a hub - both for budding musicians and artists, and for Kenmore residents</p>
<p>Goal: Expand the BLVD branding and wayfinding plan</p> <p>Goal: Create and implement a public art plan</p> <p>Goal: Engage the City to build safe pathways between the incoming school campus and the BLVD</p> <p>Goal: Beautify the BLVD and keep it safe and clean</p>	<p>Goal: Be Akron's go-to organization for BLVD development</p> <p>Goal: Develop 2-3 additional commercial & mixed-use buildings</p> <p>Goal: Vet and recruit brand-supporting businesses that reflect our diverse neighborhood</p> <p>Goal: Work with incoming and existing businesses to help them thrive</p>	<p>Goal: Work with APS, City, other community partners and stakeholders to ensure that the new APS Kenmore Campus and surrounding infrastructure are optimized for incoming students and their families, together with current Kenmore residents</p> <p>Goal: Engage City & community around beautification, safe & clean efforts</p> <p>Goal: Convene diverse neighborhood music & arts collaborative</p>	<p>Goal: Improve upon our popular Kenmore First Friday, Boo on The BLVD, and Light The BLVD events</p> <p>Goal: Plan (2024) and implement (2025) a huge Bicentennial party on the BLVD</p> <p>Goal: Implement digital communication plan profiling the BLVD's music, people, businesses, and history</p> <p>Goal: Implement PR campaign to promote positive BLVD news</p>